

Nominee's Ambition Statement & Interview

Four core questions to be answered if you want to participate in LIFT:

- 1) How will you **shape your local business**?
- 2) How will you impact business **at the PHX Group**?
- 3) Why should you become part of LIFT to form PHX's **future Top Management**?
- 4) How will you be an **ambassador** for WINGS?